

College of Eastern Idaho Academic Plan

Associate of Arts or Science in General Studies to Bachelor of Arts Public Relations

Comparable majors found at: BSU, BYU-I, ISU, NNU, UI, and USU

COURSES BLOCK 1 FRESHMAN FALL	CREDITS	BLOCK 1 NOTES
ENGL 101 Writing and Rhetoric I	3	
COMM 101 Fundamentals of Oral Communication	3	
Science GEM Course & Lab	4	
Mathematics GEM Course	3	<i>Prerequisite: MATH 108 or equivalent placement</i>
Elective	3	

SEMESTER TOTAL **16**

COURSES BLOCK 1 FRESHMAN SPRING	CREDITS	BLOCK 1 NOTES
ENGL 102 Writing and Rhetoric II	3	<i>Prerequisite: ENGL 101</i>
Science GEM Course & Lab	4	<i>Different prefix from previous term</i>
Social Science GEM Course	3	
Arts & Humanities GEM Course	3	
† COMM 241 Introduction to Public Relations	3	

SEMESTER TOTAL **16**

COURSES BLOCK 1 SOPHOMORE FALL	CREDITS	BLOCK 1 NOTES
Social Science GEM Course	3	<i>Different prefix from previous term</i>
Arts & Humanities GEM Course	3	<i>Different prefix from previous term</i>
Arts & Humanities or Social Sciences (AA) Science or Mathematics (AS) GEM Course	3	
GEM Elective	3	
ART 231 Introduction to Graphic Design	3	<i>Recommended prereqs: ART 105 & Art 109</i>

SEMESTER TOTAL **15**

COURSES BLOCK 1 SOPHOMORE SPRING	CREDITS	BLOCK 1 NOTES
Arts & Humanities or Social Sciences (AA) Science or Mathematics (AS) GEM Course	3	
GEM Elective	3	
COMM 233 Interpersonal Communication	3	<i>Recommended</i>
BSN 250 Principles of Marketing	3	
Elective	≥ 1	<i>Depends on overall credit total</i>

SEMESTER TOTAL **13**

TOTAL CREDITS **60**

RECOMMENDED ELECTIVES:

BSN 201 Business Communication
ENGL 206 Intro to Creative Writing

PHIL 103 Intro to Ethics
POLS 102 Intro to Political Science

† Pending publication of future CEI catalog.

For specific selection and sequencing of courses, students are strongly encouraged to meet with an academic advisor.