

**Dr. Mary Taylor** – Vice President of Human Resources & Marketing

Dr. Mary Taylor serves as Vice President of Human Resources and Marketing at College of Eastern Idaho (CEI), bringing extensive experience in higher education leadership, organizational development, and strategic communication.

In her role, Dr. Taylor leads the college's human resources and marketing efforts, supporting institutional growth through employee engagement, compliance, and strategic messaging. Her work spans organizational development, policy oversight, and communications strategy, helping advance CEI's mission and long-term success.

Dr. Taylor is actively engaged in state and regional leadership, serving on committees including the Intermountain CUPA-HR Board, SHRM, the Idaho Higher Education HR Committee, and the Idaho State Board of Education Retirement Committee. She also serves as a Title IX Coordinator, contributed to *What's Working in HR*, and has been recognized for her expertise as a featured speaker, including for Women's History Month.

She holds a Doctorate in Higher Education Leadership and Administration and brings a unique combination of human resources strategy, marketing insight, and executive leadership to her work in higher education.