EMPLOYER INFORMATION

COMPANY NAME

Cyber Defense Technology Institute
510 2nd Street, Idaho Falls
(208) 457-5802

EMPLOYMENT OPPORTUNITY CONTACT PERSON

Email Michael Lopez at michaelpablolopez1@gmail.com

POSITION INFORMATION

POSITION NAME

Student Recruitment & Marketing Specialist (Temporary)

Cyber Defense Technology Institute (CDTI), a cybersecurity training school in Idaho Falls registered with the Idaho State Board of Education, is seeking a motivated marketing student nearing graduation or a recent graduate to assist with student recruitment, lead generation, and enrollment growth.

Position Responsibilities:

Generate qualified leads and recruit prospective students for CDTI's cybersecurity training programs.
Develop and manage local marketing campaigns, including social media advertising.
Conduct outreach to local businesses, schools, and community organizations.
Follow up with prospective students and schedule school tours and information sessions.
Track marketing results, student inquiries, and enrollment conversions.
Help develop strategies to increase student enrollment and community awareness of CDTI.

Employment Details:

- Employment Type: Temporary, Part-Time
- Schedule: Approximately 10 hours per week, flexible around college classes.
- Compensation: $15–$18 per hour, depending on qualifications.
- Employment Period: Through January 2027.
- Growth Opportunity: Potential to transition into a full-time position after January 2027 based on successful student recruitment, enrollment results, and CDTI's business needs.

This position is ideal for a marketing student nearing graduation who wants hands-on experience in digital marketing, business development, and lead generation. The selected candidate will have an opportunity to contribute directly to the growth of a local cybersecurity training institute, with the possibility of long-term employment.

MINIMUM QUALIFICATIONS

Currently pursuing or recently completed a degree or certificate in Marketing, Business Communications, or a related field.
Preference for students nearing graduation or seeking internship experience.
Familiarity with social media marketing and digital advertising.
Basic understanding of lead generation and customer outreach.
Strong communication and organizational skills.
Ability to work independently and track recruitment results.
Willingness to assist with local marketing activities in Idaho Falls.
Previous professional marketing experience is not required.

SALARY/ WAGE RANGE

$15.00 - $18.00/ hour

EMPLOYMENT TYPE

Temporary

CLOSING DATE

11/20/2026

APPLICATION INFORMATION

APPLICATION INSTRUCTIONS

Interested applicants should email their résumé and a brief introduction to the CDTI contact email listed in this job posting.

Please include a short explanation of your marketing experience, relevant coursework, and how you would approach generating prospective student leads for a cybersecurity training school in Idaho Falls.

Marketing students nearing graduation and recent graduates are encouraged to apply. Selected candidates will be contacted to schedule an interview.

ADDITIONAL INFORMATION

Cyber Defense Technology Institute (CDTI) is a locally operated cybersecurity training school in Idaho Falls, registered with the Idaho State Board of Education. This is a paid, temporary, part-time position averaging 10 hours per week through January 2027, with a flexible schedule suitable for college students. The primary objective is to generate qualified prospective student leads, increase school tours, and assist with student enrollment. Successful performance may lead to a full-time employment opportunity after January 2027, depending on recruitment results, enrollment growth, and CDTI's business needs. Full-time employment is not guaranteed. This position offers an opportunity for a marketing student nearing graduation to gain practical experience in digital marketing, student recruitment, lead generation, and business development.

Learn more about CDTI at https://cdtiidaho.com